BOLERIUM BOOKS Est. 1981
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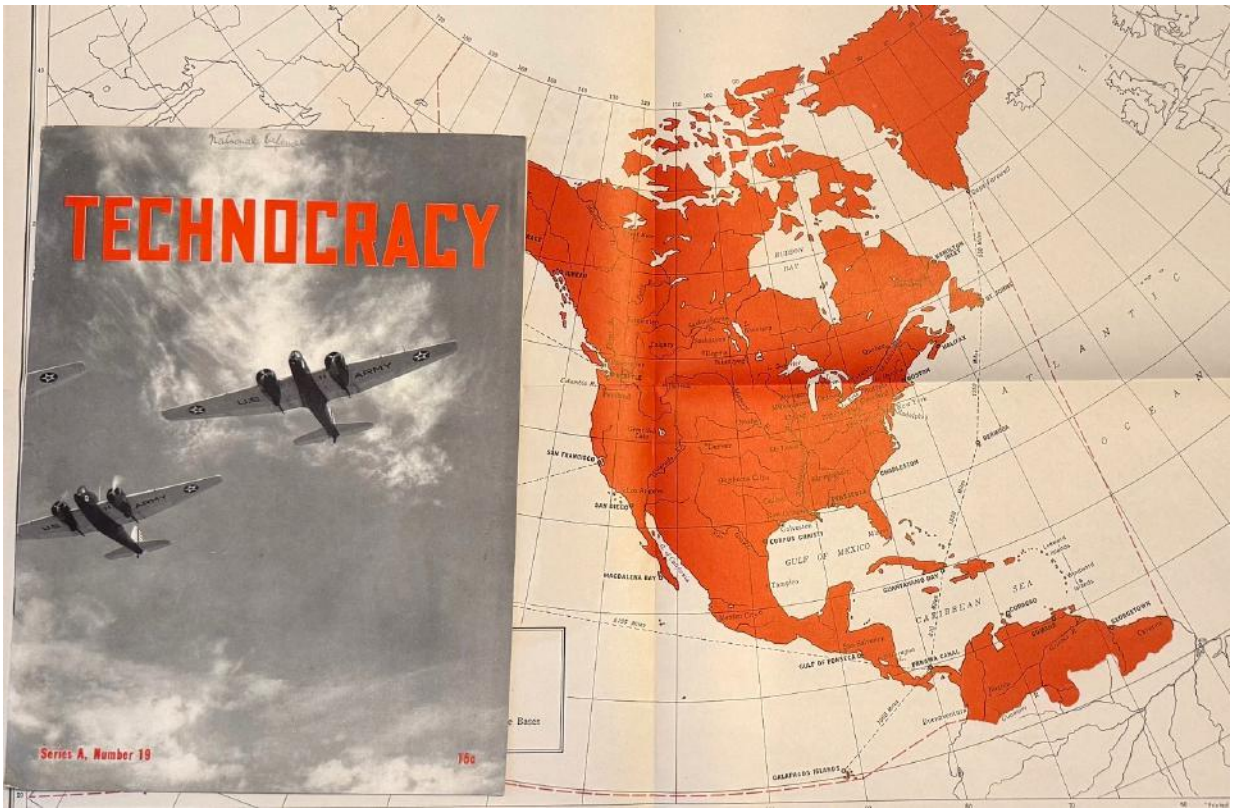
Technocracy



Technocracy is – in its most general sense – a belief that technicians and scientists, rather than elected politicians, should take charge of planning industrial production and economic and social organization. In its brief heyday in the 1930s, when the Great Depression spurred more mainstream consideration of radical ideas, the Technocratic movement included elements of both the Left and the Right. This is a sampling of 50 items produced by the Movement or in reaction to it.

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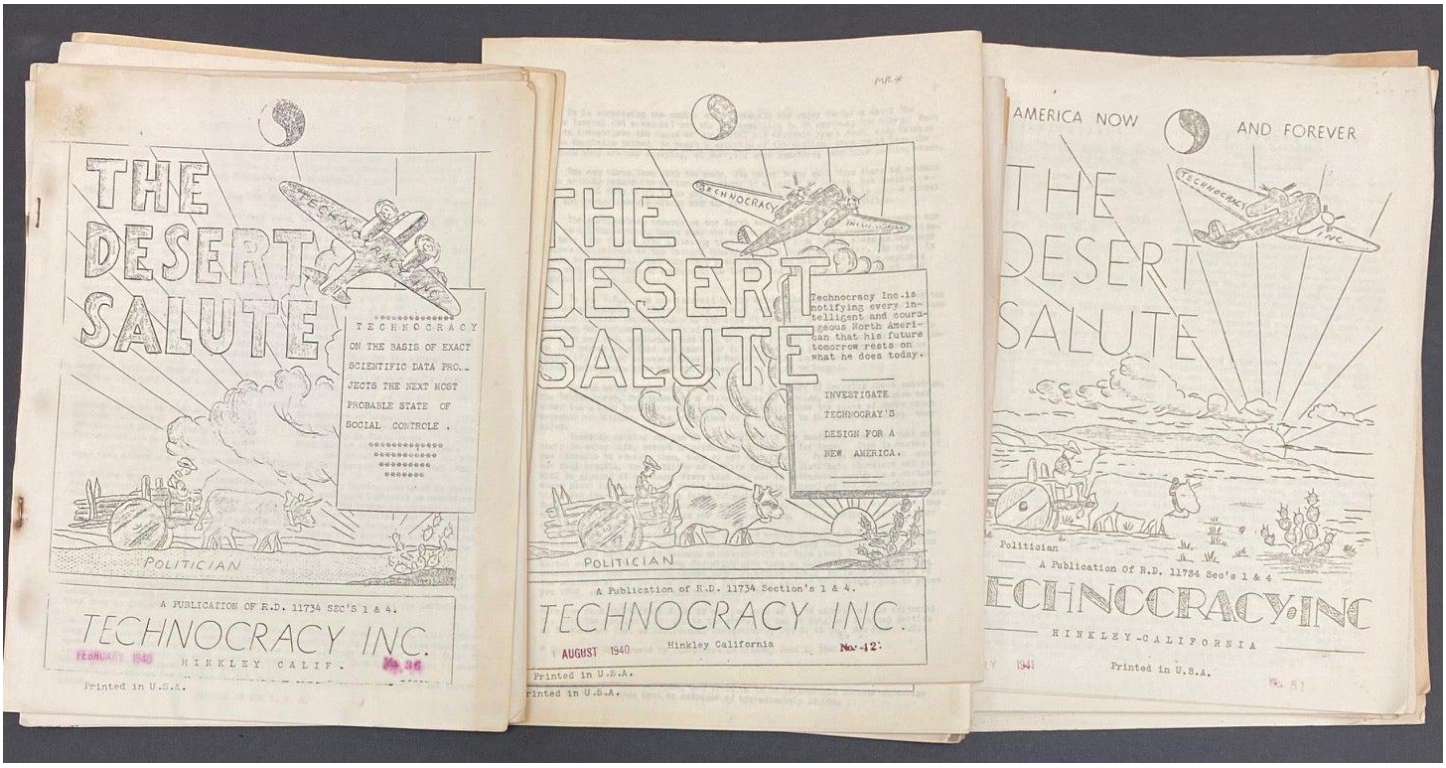
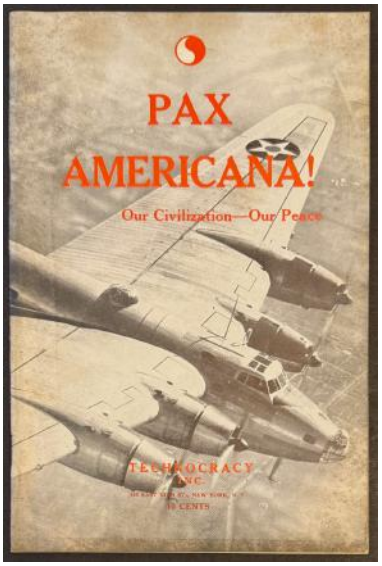
Note: Larger photos of all items may be found on our website, www.bolerium.com.


THE DESERT SALUTE
TECHNOCRACY ON THE BASIS OF EXACT SCIENTIFIC DATA PRO... JECTS THE NEXT MOST PROBABLE STATE OF SOCIAL CONTROLE .
POLITICIAN
A PUBLICATION OF R.D. 11734 SEC'S 1 & 4.
TECHNOCRACY INC.
HINKLEY CALIF.
Printed in U.S.A.
THE DESERT SALUTE
Technocracy Inc.is notifying every intelligent and courageous North American that his future tomorrow rests on what he does today.
INVESTIGATE TECHNOCRAY'S DESIGN FOR A NEW AMERICA.
POLITICIAN
A Publication of R.D. 11734 Section's 1 & 4.
TECHNOCRACY INC.
AUGUST 1940 Hinkley California
Printed in U.S.A.
AMERICA NOW AND FOREVER
THE DESERT SALUTE
Politician
A Publication Of R.D. 11734 Sec's 1 & 4
TECHNOCRACY INC
HINKLEY-CALIFORNIA
Printed in U.S.A.

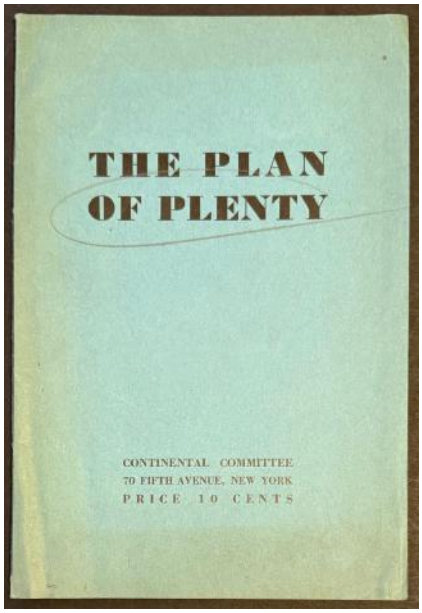
1. The Desert Salute [17 issues]. Hinkley, CA: R.D. 11734, Sections 1 and 4, Technocracy, Inc., 1940-1942. Seventeen issues of the mimeographed newsletter published in a small town in the Mojave Desert; 8.5x11 inches, generally 9 pages per issue; all were folded for mailing, with address label on rear cover; several early issues have damp stains (not musty, but causing red ink of date and issue number to smudge). Covers depict a modern airplane labeled "Technocracy, Inc." zooming over a decrepit horse-drawn cart labeled "Politician." Issues present are 36-42, 44-46, 48, 49, 51, 52, 54, 57, 59. One holding found in OCLC as of February 2025, at NY Public Library. (#323953) $1,000.00

Includes some reprints of material from other Regional Divisions, as well as correspondence and original content, all related to scientific planning of the economy and society. Some issues bear a note on the cover stating that "Technocracy Inc. operates in full accord with the various national entities concerned. It is not a subversive, secret, or illegal body." After the entry of the US into WWII, includes claims that victory can be more swiftly won by adopting technocratic policies.



2. Pax Americana! Our civilization - our peace. New York: Technocracy, Inc., 1939. 22p. staplebound pamphlet, some dust soil around edges of covers. (#331548) **SOLD**

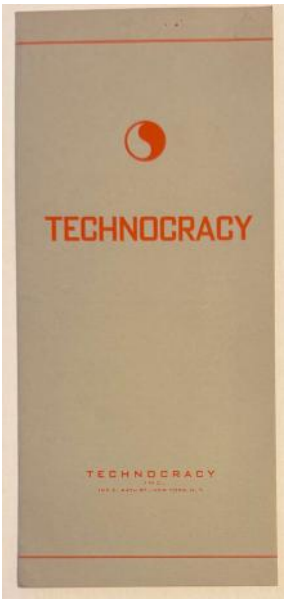
Reprinted from the October 1939 issue of Technocracy, argues against American participation in wars outside of North America. The movement shifted gears after the US had entered WWII, switching to the argument that adoption of Technocratic policies could achieve victory.



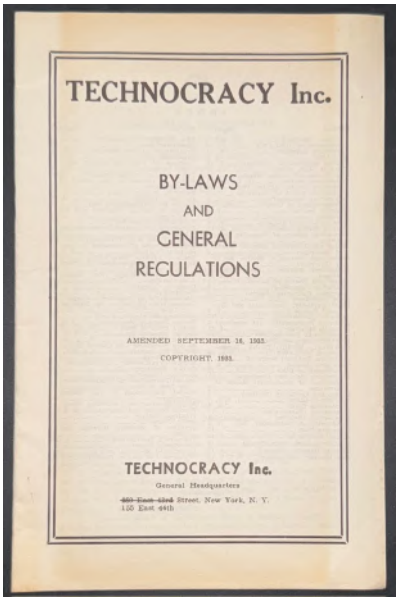
3. The Plan of Plenty. New York: The Continental Committee, 1934. 16p. staplebound pamphlet, penciled circle around title on cover, some uneven toning and edgewear. Eighth printing. (#331551) $60.00

Outline of a Technocratic plan for the reorganization of productive capacity under the direction of technicians rather than politicians.

4. Prosperity Without War. Seattle, WA: Technocracy Briefs, n.d.. Single 8.5x11 inch sheet with rubricated masthead, printed both sides two faint fold creases otherwise very good. Technocracy brief number 60. (#137767) $18.00
Includes an illustration of the proposed "distribution certificate," a coupon to be substituted for money, which would "register on a continuous 24-hour-per-day basis the total net conversion of energy..."



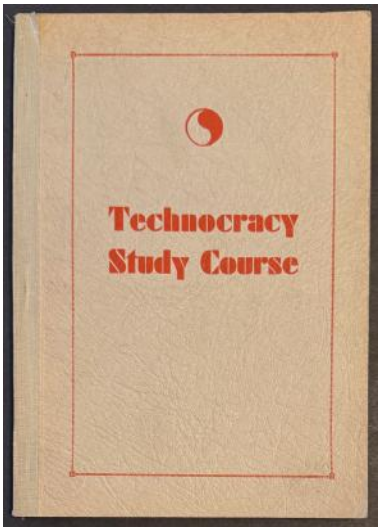
5. Technocracy. New York: Technocracy, Inc., 1939. Eight-panel brochure, very good. (#331556) $35.00
Introduction to the organization, with list of publications.



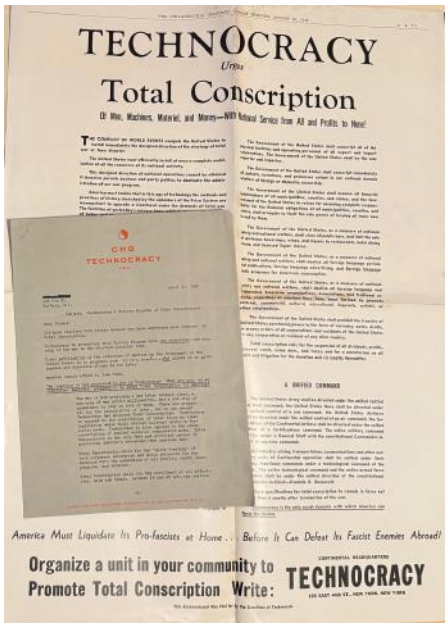
6. Technocracy Inc. By-laws and general regulations. Amended September 16, 1935. New York: Technocracy Inc., General Headquarters, 1935. 18p. stablebound pamphlet, headquarters address neatly crossed out and new address printed underneath on front cover, some toning to cover, otherwise very good. (#331498) $75.00

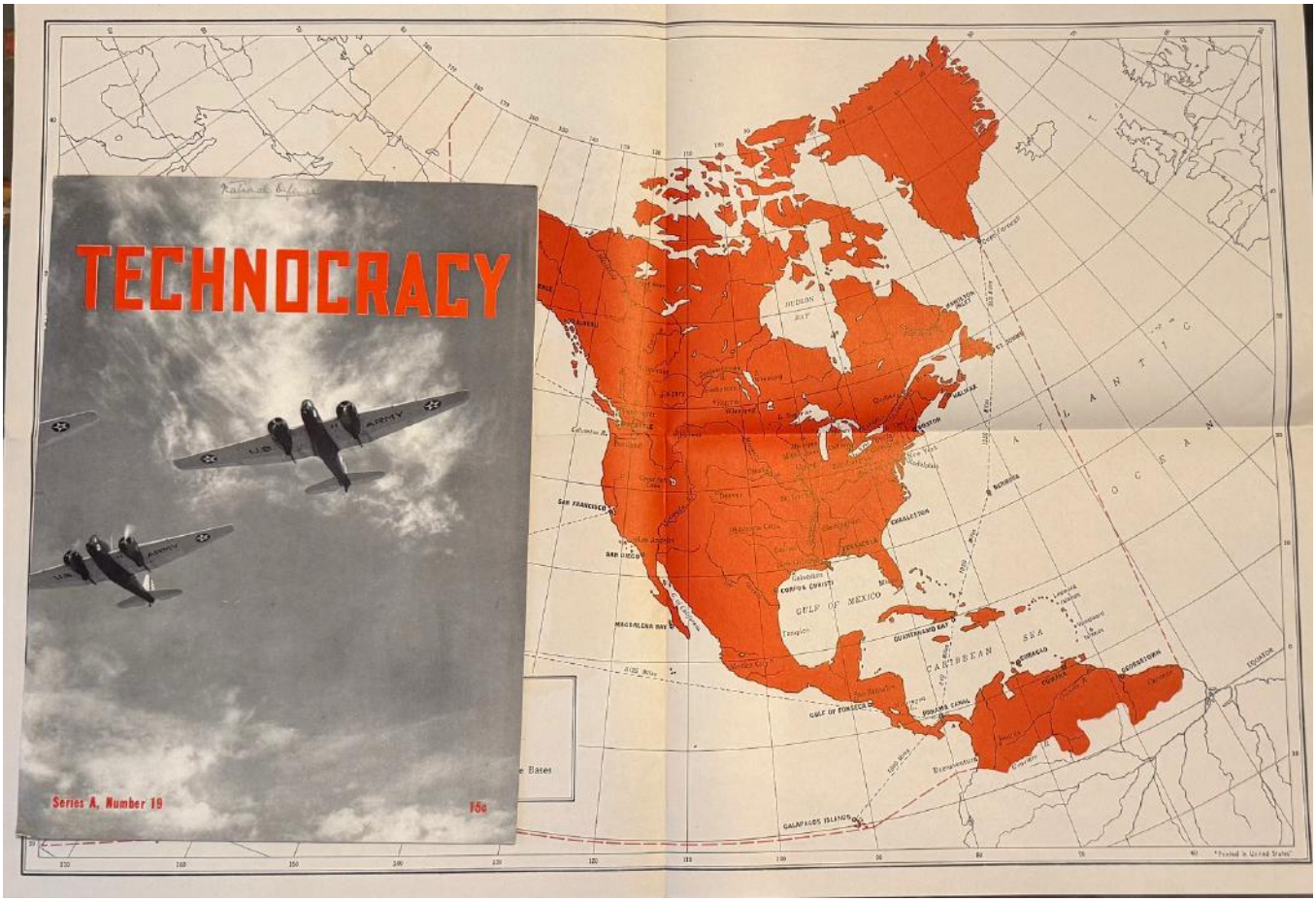
7. [Technocracy matchbook cover]. Vallejo, CA: Technocracy, n.d.. Standard matchbook cover, matches removed, moderately worn. Exterior slogans are "Technocracy plays America to win" and "America now and forever." Interior is a form to mail in for more information. Undated, but we have seen the slogan "Technocracy plays America to win" in a 1939 brochure. (#331547) **SOLD**

8. Technocracy study course: an outline of those elements of science and technology essential to an understanding of our social mechanism... An analysis of the price system... Technocracy's social synthesis. New York: Technocracy, Inc., 1939. 208p. paperback, occasional minor marks in the margins, otherwise very good. Fifth printing. (#331552) $95.00
A manual for members of Technocracy, Inc., containing 22 lessons.



9. Technocracy urges total conscription of Men, Machines, Materiel, and Money -with National Service From All and Profits to None! [poster with cover letter]. New York: Technocracy, Inc., 1942. 18x24 inch poster, folded in quarters, some foxing; reprint of a full-page newspaper ad that appeared in The Philadelphia Inquirer. Also included is a two-page printed cover letter from Continental Headquarters, describing its victory program as having the objective of winning the war as quickly as possible. The recipient's name has been blacked out on the letter. (#331559) $150.00

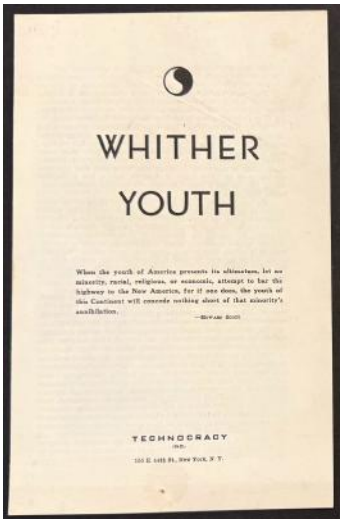

TECHNOCRACY
Urges
Total Conscription
Of Men, Machines, Materiel, and Money—WITH National Service from All and Profits to None!
America Must Liquidate Its Pro-fascists at Home . . . Before It Can Defeat Its Fascist Enemies Abroad!
Organize a unit in your community to Promote Total Conscription Write:
TECHNOCRACY



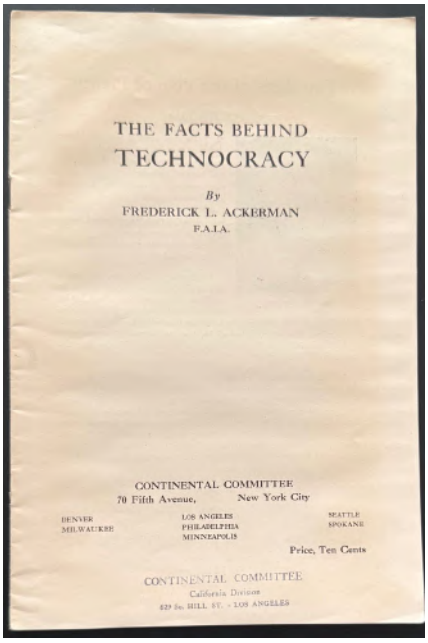
10. Technocracy. Series A, number 19 (July, 1940). New York: Technocracy, Inc., 1940. 22p. issue of the staplebound magazine, "National Defense" penciled at top of front cover, otherwise very good. Laid in is a folded map depicting the "Technate of America," a proposed continent-wide administrative zone stretching from Hawaii to Greenland, and including Central America. (#331557) **SOLD**
Features Howard Scott's article "America - now and forever," which argues for the integration of the continent under technocratic governance to protect it from wars in other parts of the world.

The TECHNOCRAT
11833-11834 AREA · TECHNOCRACY INC · LOS ANGELES · CALIFORNIA
IN THIS ISSUE:
• Full Employment By Legislation
• A Cooperative Corporation
• The Design of the Future
• Sweet Charity
NEWS MAGAZINE
Vol. 13, No. 11
15 CENTS
TECHNOLOGY and TRANSITION — Page 7

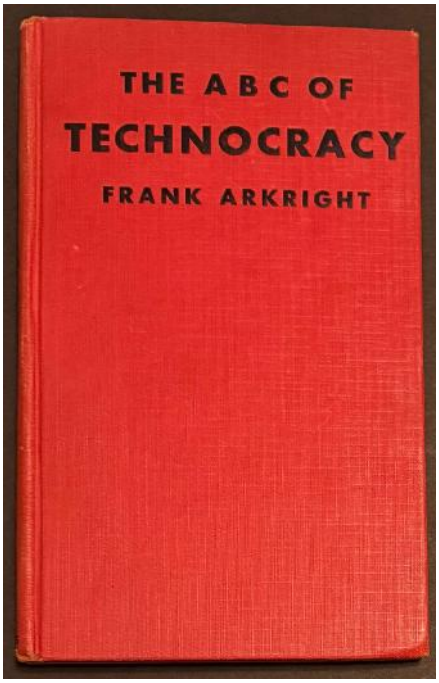
11. The Technocrat [two issues]. Los Angeles: Technocracy Inc., 11833-11834 Area, 1945. Two issues of the staplebound magazine,18p. each, 8.5x11 inches, very good condition. (#331560) $75.00
Much focus on postwar problems, opportunities.



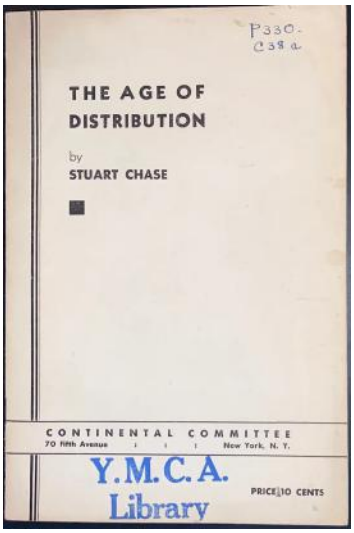
12. Whither Youth. New York: Technocracy, Inc., 1938. Four-panel brochure, very good. (#331532) $40.00
Discusses the fate of youth nine years after the 1929 Wall Street crash. "The quaint maxims of previous generations have grown old with the passing of the economy in which they were conceived. Like outdoor plumbing they stand, with solemnity and sobriety, rendered useless by advancing technology."



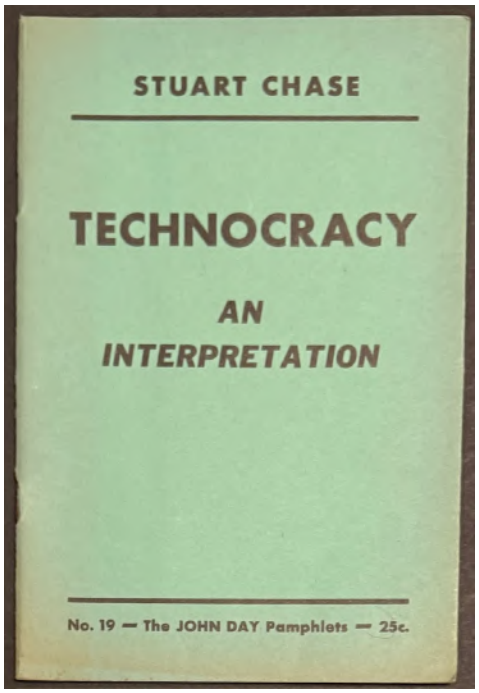
13. Ackerman, Frederick L. The facts behind Technocracy. New York: Continental Committee, 1934. 24p. staplebound pamphlet, rubberstamp of the California Division on the front cover, mild wrinkling (not musty). (#331531) $75.00. The author was primarily known as an architect, and designed both Balch Hall and Day Hall at his alma mater, Cornell University. His writings on social issues asserted that social organization needed to catch up with scientific advancements.



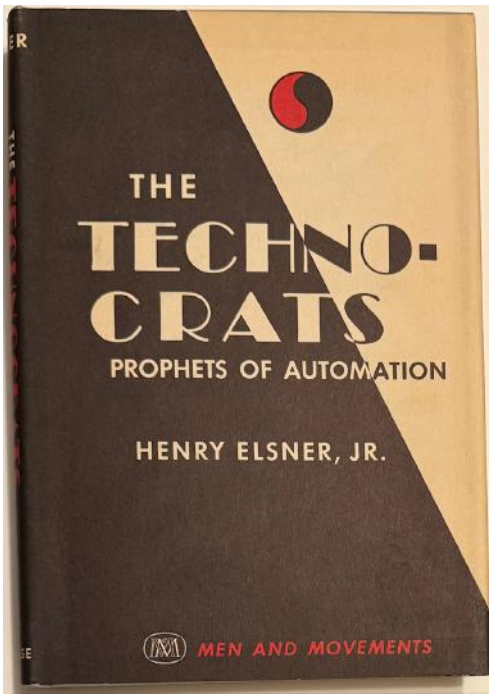
14. Arkright, Frank [pseudonym]. The ABC of Technocracy, based on authorized material. New York: Harper and Brothers, 1933. 73p. hardcover, fourth printing; private ownership stamp on front free endpaper, otherwise very good. (#331541) $50.00
The author may have been Frederick L Ackerman.



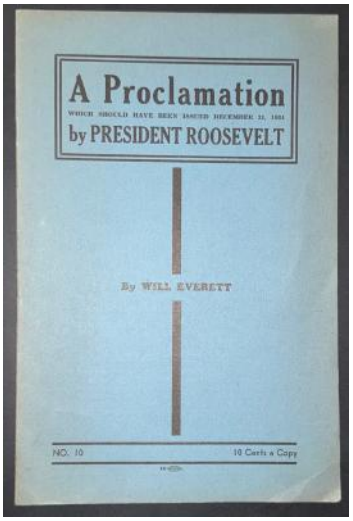
15. Chase, Stuart. The age of distribution. New York: Continental Committee, 1934. 15p. staplebound pamphlet, ex-library with rubberstamps. (#329550) $35.00
Technocratic argument, revised from a version that appeared in The Nation.



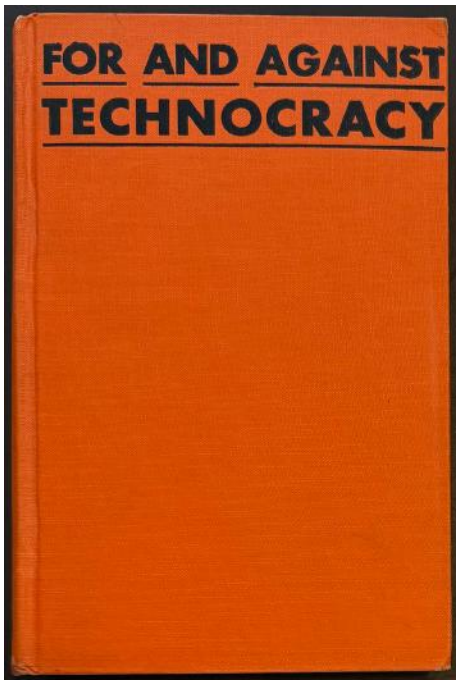
16. Chase, Stuart. Technocracy, an interpretation. New York: The John Day Company, 1933. 32p. staplebound pamphlet, very good. The John Day pamphlets, no. 19. (#324226) $25.00



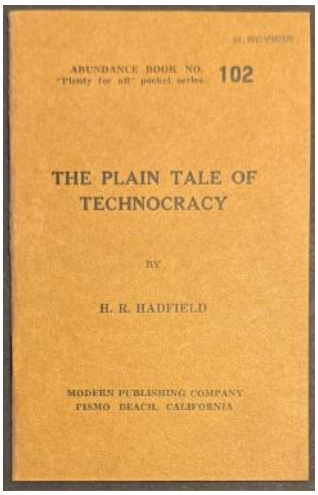
17. Elsner, Henry, Jr. Technocrats, Prophets of Automation. Syracuse, NY: Syracuse University Press, 1967. 252p. hardcover, very good in dustjacket, inscribed by the author "with appreciation." Men and Movements. (#331539) $125.00



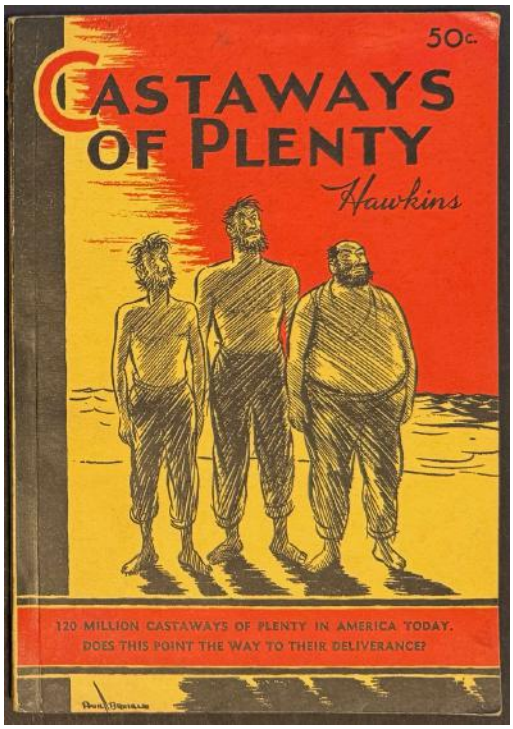
18. Everett, Will. A proclamation which should have been issued December 31, 1934 by President Roosevelt. Seattle: Continental Technocrat Publishers, 1935. 10p. staplebound pamphlet, very good, Not found in OCLC as of February 2025. (#331533) **SOLD**
Proclaims the abolition of debt and the re-organization of the government based on the Technocratic Plan of Plenty.



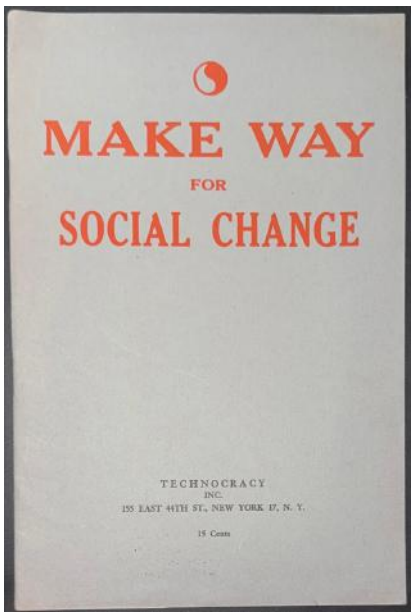
19. Frederick, J. George. For and against technocracy, a symposium. New York: Business Bourse, 1933. viii, 278p. hardcover, very good with minor shelfwear. (#331534) $75.00. The editor, a prolific writer on business and other subjects, presents a synopsis of Technocracy followed by critiques from various angles, ranging from casting doubt on accuracy of energy calculations, to asserting that Technocracy has fascist characteristics.



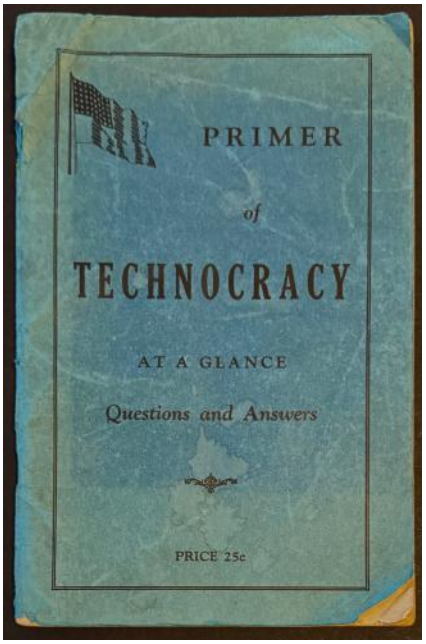
20. Hadfield, H.R. The plain tale of Technocracy. Pismo Beach, CA: Modern Publishing Company, [c1935]. 31p. staplebound booklet, 3.25x5.25 inches, owner's name neatly rubberstamped in corner, otherwise very good condition. Abundance Book No. 102, "Plenty for all" pocket series. (#331558) $45.00
The Abundance Book series was a series of utopian and technocratic pamphlets with a cover layout copied from E. Haldeman-Julius's Little Blue Books. Each pamphlet we have seen contains a list of other titles in the series from Nos. 101 to 112, apparently the only titles published.


50c
CASTAWAYS OF PLENTY
Hawkins
120 MILLION CASTAWAYS OF PLENTY IN AMERICA TODAY.
DOES THIS POINT THE WAY TO THEIR DELIVERANCE?

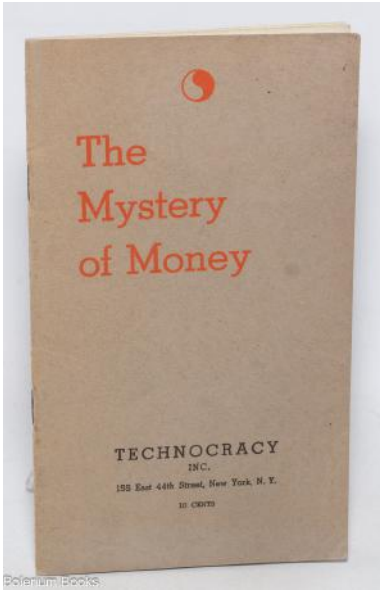
21. Hawkins, Willard E. Castaways of Plenty. Illustrated by Paul Bringle. With supplementary statement by Carle Whitehead. Denver, CO: Rocky Mountain Division of the Continental Committee on Technocracy, 1934. 95p. paperback, very good. (#331546) $75.00
An extended parable featuring Technocratic principles. Blurbs on rear cover include Socialist leader Norman Thomas (who notes that some parts strain his credulity), Harold Loeb, Wayne W. Parrish and others.



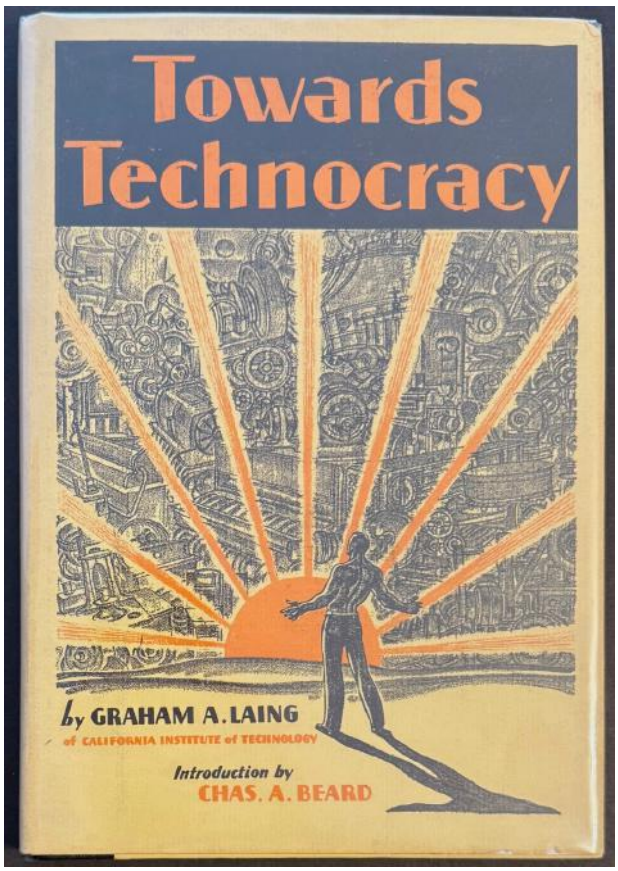
22. Ivie, Wilton. Make way for social change. New York: Technocracy, Inc., 1946. 28p. staplebound pamphlet, rubberstamped contact information for Oakland, CA branch on rear cover, otherwise very good. Second printing. (#331495) $75.00
Compilation of three articles by Ivie: A change of concepts, Make way for social change, and Government by skill. Aside from his interest in Technocracy, Ivie was a prominent specialist in arachnids.



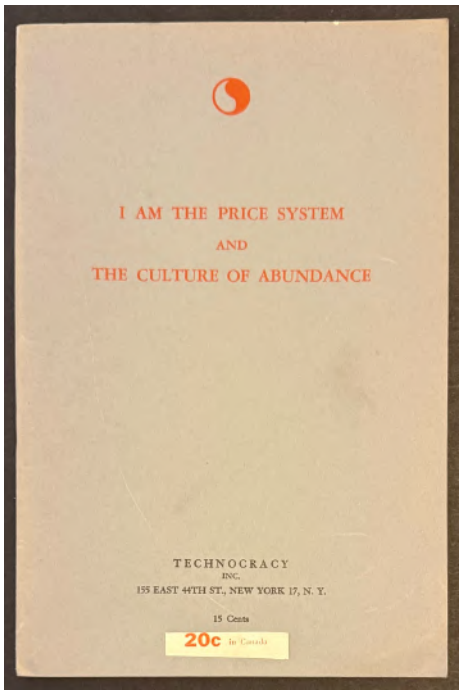
23. Klyne, Freeman; W.K. Withers. Primer of Technocracy at a glance; questions and answers. Los Angeles: Press of Dankers and Marriett, 1933. 46p. staplebound booklet, covers rather worn with corner chip and splitting along upper spine, some pages with creased corners. Second edition, published four days after the first. Not found in OCLC as of February 2025. (#331555) $95.00



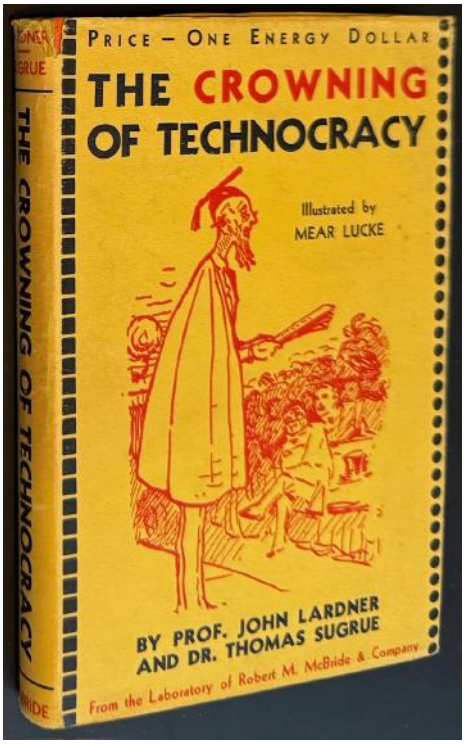
24. Koe, George D. The mystery of money. New York: Technocracy, Inc., 1939. 32p. staplebound pamphlet, sixth printing, rubberstamp on rear cover of the Milwaukee section with contact info; cover somewhat toned, interior clean. (#331356) $75.00
Discusses the monetary theories of Silvio Gesell, Frederick Soddy, and others. Canadian author.



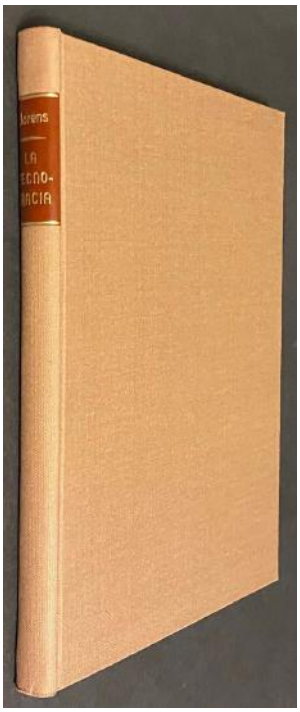
25. Laing, Graham A. Towards Technocracy. Introduction by Charles A. Beard. Los Angeles, California: The Angelus Press, 1933. 100p, very good hardcover in price-clipped dustjacket, clean and bright. First edition. (#331543) $250.00
Laing was a professor of Economics at the California Institute of Technology. “Mr. Laing explores the ways and means by which the Principle of Efficiency in the production and distribution of wealth demanded by Technocracy can be realized in American society— given its political and economic traditions and practices, its heritage of ideas, waywardness, and passions. He does this calmly and without indulging in the luxury of extraneous sentiments.” - from the introduction.



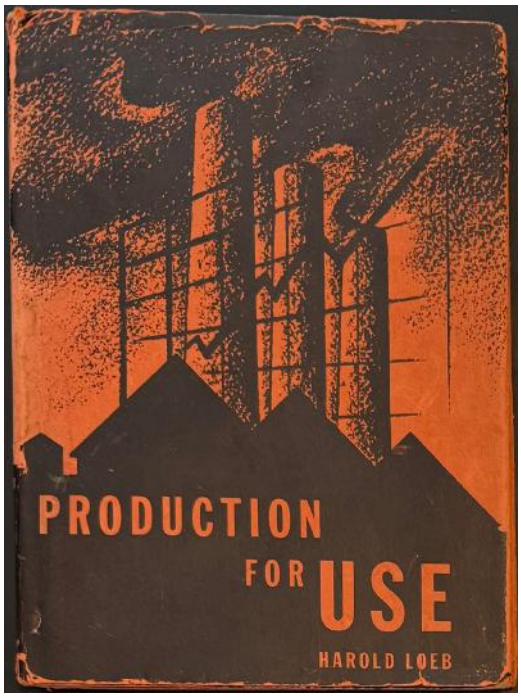
26. Langan, R.B.; E. Merrill Root. I am the price system and The culture of abundance. New York: Technocracy, 1945. 28p. staplebound pamphlet, rubberstamped contact information for Vancouver branch on rear cover, Canadian price sticker on front cover, otherwise very good. "First reprint" (the first article, by Langan, had been published in 1944 in The Great Lakes Technocrat; "The culture of abundance" by Root had appeared in the April 1938 issue of Technocracy). (#331549) $50.00


PRICE — ONE ENERGY DOLLAR
THE CROWNING OF TECHNOCRACY
Illustrated by MEAR LUCKE
BY PROF. JOHN LARDNER AND DR. THOMAS SUGRUE
From the Laboratory of Robert M. McBride & Company
THE CROWNING OF TECHNOCRACY

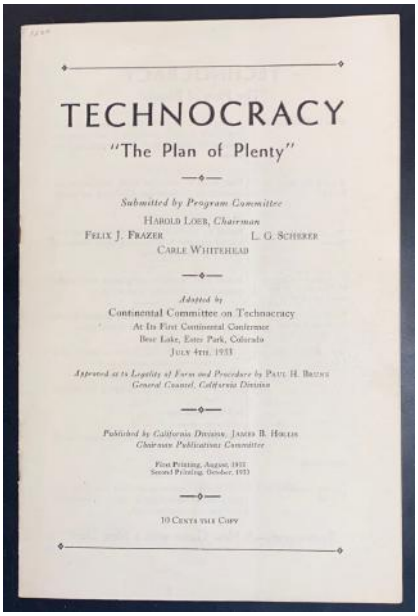
27. Lardner, John; Thomas Sugrue; illustrated by Mear Lucke. The Crowning of Technocracy. New York: Robert M. McBride, 1933. 104p. hardcover, very good, in dustjacket with closed edge tear at top of spine, otherwise very good. (#331535) **SOLD**
A parody of Technocracy, including scientific graphs taken from various sources which have been sardonically mislabeled.



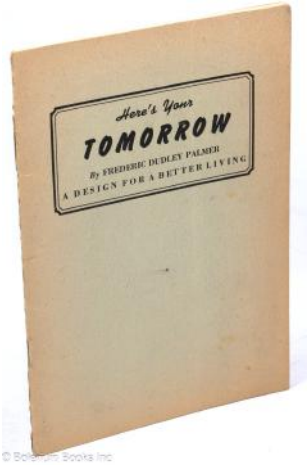
28. Llorens, Eduardo L. Qué es la tecnocracia? Madrid: Editorial Revista de derecho privado, 1933. 114p. hardcover first edition, first page has a couple of small stains, occasional pencil notations in text, otherwise very good. Later binding with gilt label on spine. Serie E. Tratados y monografías de economía y hacienda; 1. (#329583) $45.00



29. Loeb, Harold. Production for use. New York: Basic Books, 1936. 106p., very good hardcover in a moderately worn dustjacket. (#331538) $95.00
Discusses Technocratic principles. Loeb, founding editor of the literary journal "Broom," was prominent in the American expat community in Paris. Hemingway took him as his model for the character Robert Cohn in "The Sun Also Rises."

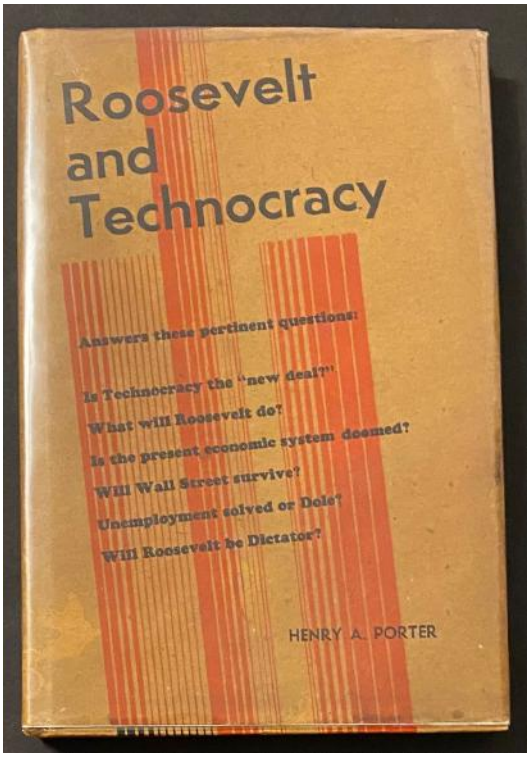


30. Loeb, Harold, et al.
Technocracy: the plan of plenty. Los Angeles: Continental Committee on Technocracy, California Division, 1933. 14p. staplebound pamphlet, vertical crease, otherwise very good, second printing. (#329551) $50.00
"Adopted by Continental Committee on Technocracy at its first Continental Conference..."

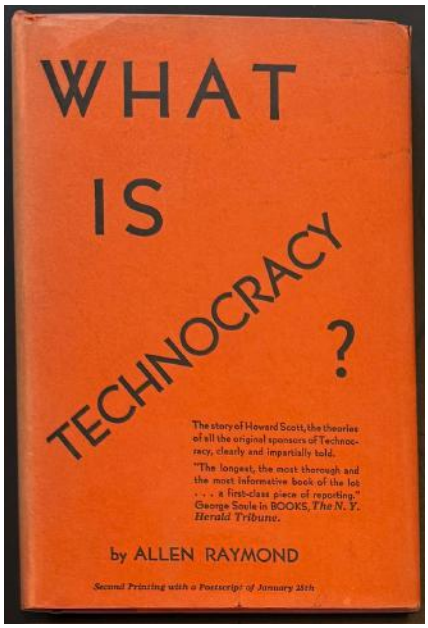


31. Palmer, Frederic Dudley . Here's Your Tomorrow. A design for better living. Los Angeles: Frederic Dudley Palmer, [1945?]. [4], 26, [2]p., wraps. 7.5 x 5.5 in. With a typed form tipped in and folded on first leaf. Paper toned, otherwise Very Good. (#316883) $75.00
The author promotes a technocratic "wageless economy" where machines and automation enable 12-hour work weeks; rails against an elite class that hoards wealth. With references to the recent conclusion of World War II and the atomic bomb. Also makes disparaging remarks about Mexican-Americans and Mexican immigrants who, he claims, have made American streets unsafe.

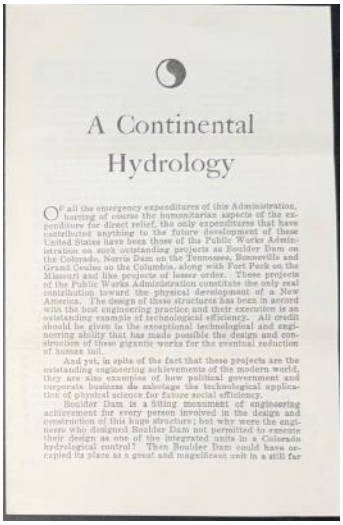
© Bookseller Books Inc


Roosevelt and Technocracy
Answers these pertinent questions:
Is Technocracy the "new deal?"
What will Roosevelt do?
Is the present economic system doomed?
Will Wall Street survive?
Unemployment solved or Dole?
Will Roosevelt be Dictator?
HENRY A. PORTER

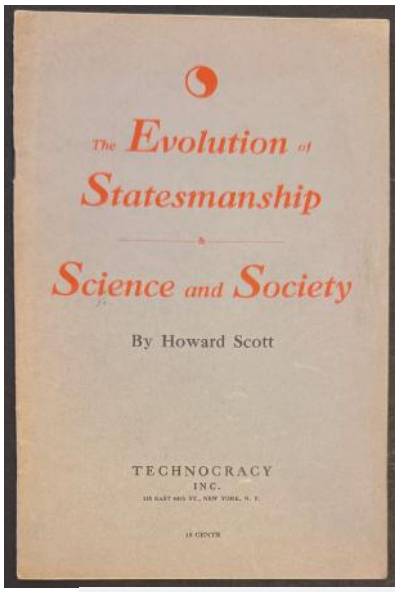
32. Porter, Henry A. Roosevelt and Technocracy. Los Angeles: Wetzel Pub. Co., 1932. 73p. hardcover, very good in a dustjacket that has a long split along the rear flap, now held together with a Brodart protector. (#329581) $150.00
Argues that Technocracy is inevitable, and that President Roosevelt should be given dictatorial powers to handle the coming crisis.


WHAT IS TECHNOCRACY ?
The story of Howard Scott, the theories of all the original sponsors of Technocracy, clearly and impartially told.
"The longest, the most thorough and the most informative book of the lot . . . a first-class piece of reporting." George Soule in BOOKS, The N. Y. Herald Tribune.
by ALLEN RAYMOND
Second Printing with a Postscript of January 25th

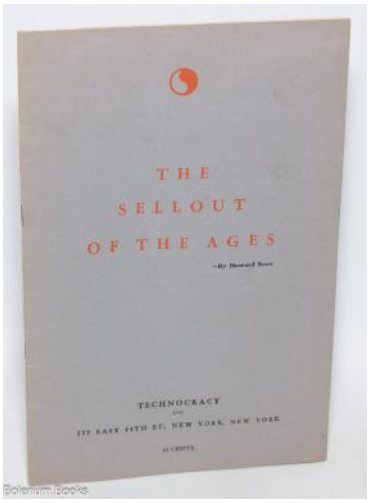
33. Raymond, Allen. What is Technocracy? New York: Whittlesey House, 1933. vii, 180p., very good hardcover in mildly worn dustjacket with faded spine, second printing with added postscript discussing the split in Technocracy after January 23, 1933.. (#331537) $95.00
The author researched Technocracy as a reporter for the New York Herald Tribune.



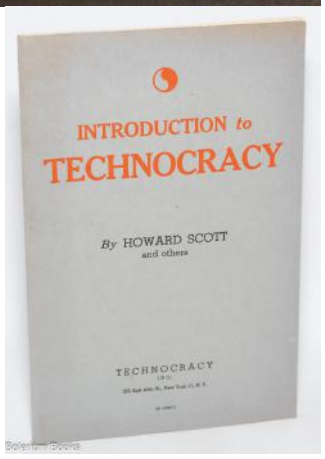
34. Scott, Howard. A continental hydrology. New York: Technocracy, Inc., 1940. Four-panel brochure, 5.5x8.5 inches, fourth printing, rubberstamp on rear panel of the San Jose branch, otherwise very good. (#331499) **SOLD**
Discusses major hydrological projects like the Boulder Dam as being vital to future development, but too constrained by political factors; advocates greater control by engineers.



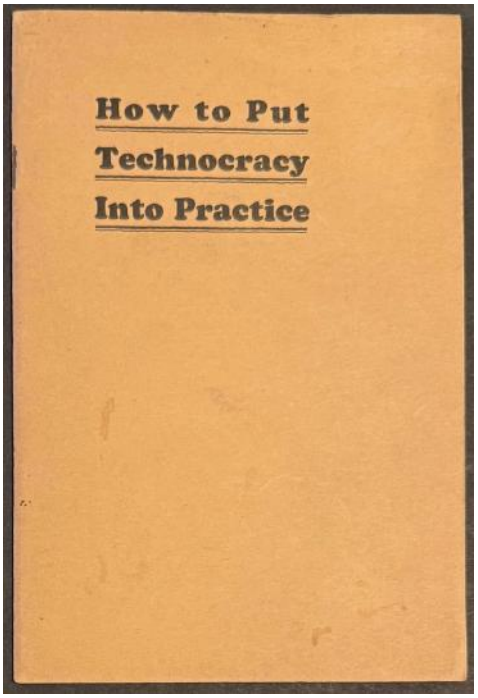
35. Scott, Howard. The evolution of Statesmanship. Science and society. New York: Technocracy, Inc., 1939. 26p. staplebound pamphlet, very good. Two articles that first appeared in the pages of Technocracy magazine. (#331550) $50.00



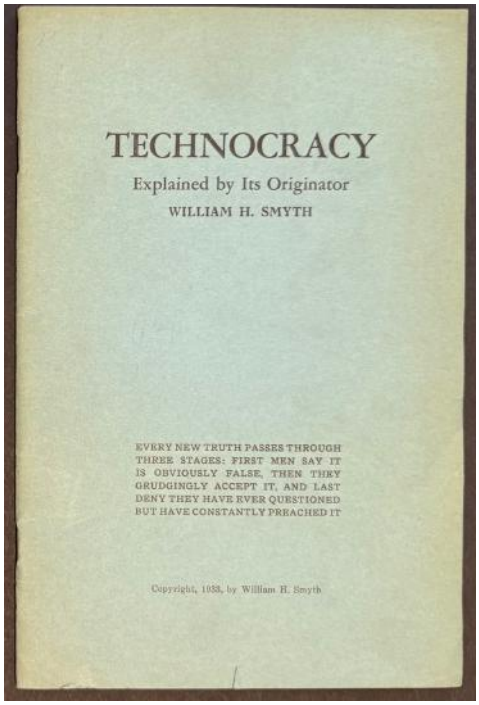
36. Scott, Howard. The sellout of the ages. New York: Technocracy, Inc., 1946. 22p. staplebound pamphlet, very good. Second reprint. (#324000) $40.00
"America must liquidate its pro-fascists at home... Before it can defeat its fascist enemies abroad!" -rear cover.



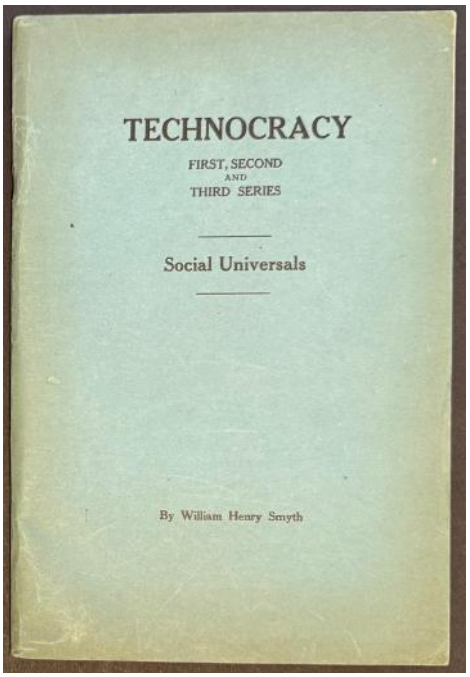
37. Scott, Howard, and others. Introduction to technocracy. New York: Technocracy, Inc., n.d.. 50p. staplebound pamphlet, very good. (#323996) $40.00



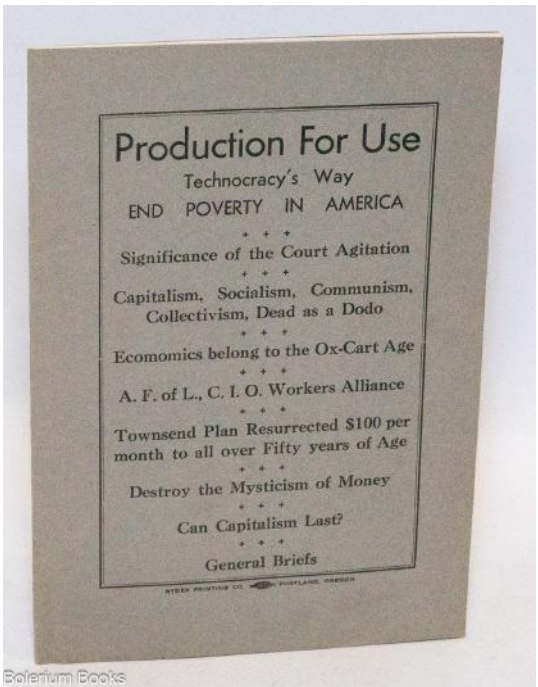
38. Slocomb, Whitney Hart. How to put technocracy into practice. Los Angeles: W.H. Slocomb, 1933. 24p. staplebound pamphlet, penciled note on title page stating address where it was sold, otherwise generally very good with minor toning. (#331553) **SOLD**


TECHNOCRACY
Explained by Its Originator
WILLIAM H. SMYTH
EVERY NEW TRUTH PASSES THROUGH THREE STAGES: FIRST MEN SAY IT IS OBVIOUSLY FALSE, THEN THEY GRUDGINGLY ACCEPT IT, AND LAST DENY THEY HAVE EVER QUESTIONED BUT HAVE CONSTANTLY PREACHED IT
Copyright, 1933, by William H. Smyth

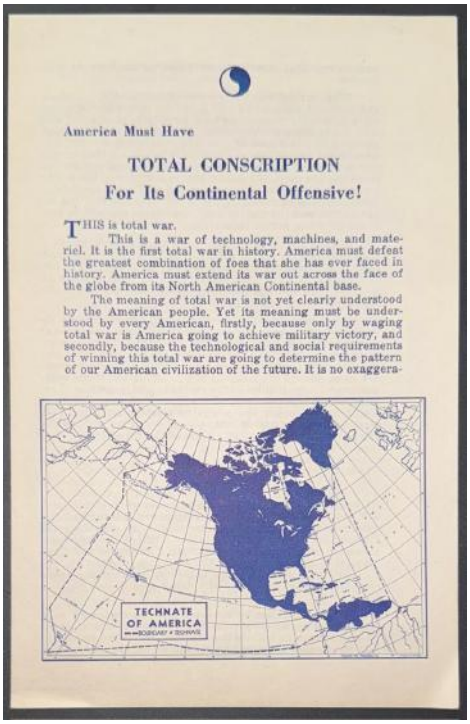
39. Smyth, William H. Technocracy: explained by its originator. [Berkeley, CA]: n.pub., 1933. 23, [5]p., staplebound pamphlet, 6x9 inches, short closed edge tear to front cover, otherwise very good condition. (#331544) $75.00. Reprints articles from the San Francisco Chronicle, the Berkeley Gazette, and the Commonwealth Club of California. Smyth take credit here with having been the first to use the term "Technocracy" in the sense that Howard Scott and others further developed to mean government by technical and scientific, rather than political, decision making. Smyth states here that "Technocracy implies scientific reorganization of national energy and resources coordinating industrial democracy to effect the will of the people."



40. Smyth, William H. Technocracy: First, second and third series. Social Universals. [Berkeley, CA]: [the author], 1921. 103]p., staplebound pamphlet, 6x9 inches, some toning, bumped corner, otherwise very good condition. (#331545) $175.00
A collected series of articles originally published in the Berkeley Gazette. This booklet was published over a decade before the Technocratic movement commanded national attention in the early 1930s.


Production For Use
Technocracy's Way
END POVERTY IN AMERICA
Significance of the Court Agitation
Capitalism, Socialism, Communism, Collectivism, Dead as a Dodo
Ecomomics belong to the Ox-Cart Age
A. F. of L., C. I. O. Workers Alliance
Townsend Plan Resurrected $100 per month to all over Fifty years of Age
Destroy the Mysticism of Money
Can Capitalism Last?
General Briefs

41. Stallard, H.H. Production for use. Technocracy's Way. End Poverty in America... Portland, OR: Ryder Printing Co., [1942?]. 24, [1]p., wraps. 7.5 x 8.25 in. Very Good. (#323505) $60.00
A cranky technocrat's assorted thoughts in response to the challenges the US had faced during the Great Depression. Specifically, the author proposes issuing new paper money with the ultimate goal of replacing currency with energy production. Stallard was a former Socialist Party activist and congressional candidate from Oklahoma.



America Must Have

TOTAL CONSCRIPTION

For Its Continental Offensive!

THIS is total war.

This is a war of technology, machines, and material. It is the first total war in history. America must defeat the greatest combination of foes that she has ever faced in history. America must extend its war out across the face of the globe from its North American Continental base.

The meaning of total war is not yet clearly understood by the American people. Yet its meaning must be understood by every American, firstly, because only by waging total war is America going to achieve military victory, and secondly, because the technological and social requirements of winning this total war are going to determine the pattern of our American civilization of the future. It is no exaggera-

TECHNATE OF AMERICA

42. Technocracy. America must have total conscription for its continental offensive! New York: Technocracy, Inc., 1940. Four-panel brochure, 5.5x8.5 inches, second printing, very good. (#331500) **SOLD**
Argues that "the technological and social requirements of winning this total war are going to determine the pattern of our American civilization of the future." Small map depicts the "Technate of America," a proposed continent-wide administrative zone stretching from Hawaii to Greenland, and including Central America.

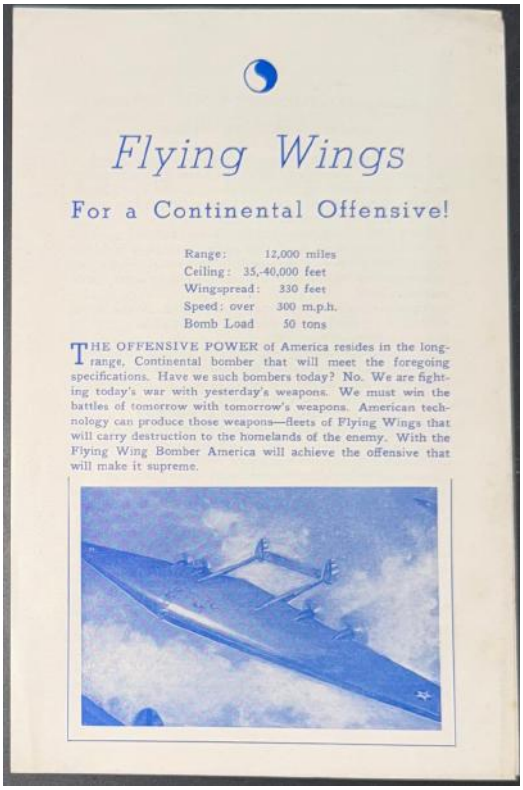
Flying Wings

For a Continental Offensive!

Range: 12,000 miles
Ceiling: 35,-40,000 feet
Wingspread: 330 feet
Speed: over 300 m.p.h.
Bomb Load 50 tons

THE OFFENSIVE POWER of America resides in the long-range, Continental bomber that will meet the foregoing specifications. Have we such bombers today? No. We are fighting today's war with yesterday's weapons. We must win the battles of tomorrow with tomorrow's weapons. American technology can produce those weapons—fleets of Flying Wings that will carry destruction to the homelands of the enemy. With the Flying Wing Bomber America will achieve the offensive that will make it supreme.

43. Technocracy. Flying wings for a continental offensive! New York: Technocracy, Inc., 1942. Four-panel brochure, 5.5x8.5 inches, second printing, very good. (#331504) **SOLD**
Depicts a futuristic bomber proposed by Technocracy. "Flying wing bomber could destroy Berlin, Tokio and Rome!" Small map on rear cover depicts the "Technate of America," a proposed continent-wide administrative zone stretching from Hawaii to Greenland, and including Central America.



Flying Wings

For a Continental Offensive!

Range: 12,000 miles
Ceiling: 35,-40,000 feet
Wingspread: 330 feet
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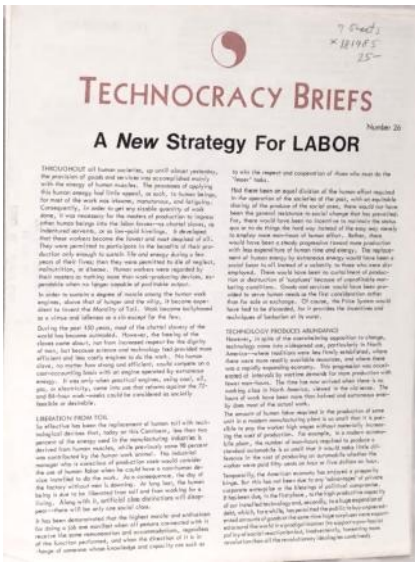
Bomb Load 50 tons

THE OFFENSIVE POWER of America resides in the long-range, Continental bomber that will meet the foregoing specifications. Have we such bombers today? No. We are fighting today's war with yesterday's weapons. We must win the battles of tomorrow with tomorrow's weapons. American technology can produce those weapons—fleets of Flying Wings that will carry destruction to the homelands of the enemy. With the Flying Wing Bomber America will achieve the offensive that will make it supreme.

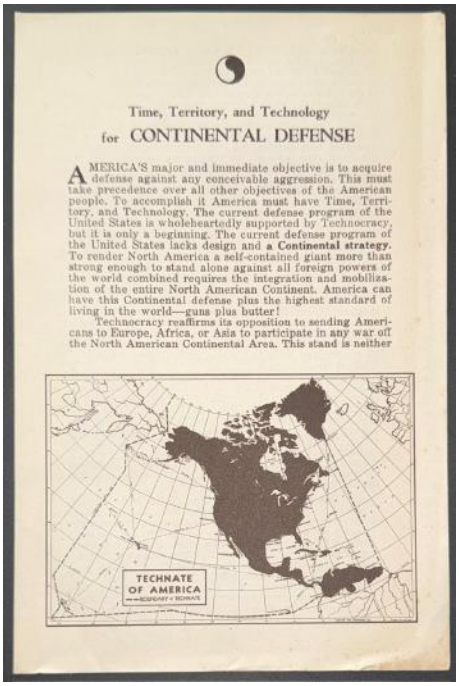
44. Technocracy. Flying wings for a continental offensive! New York: Technocracy, Inc., 1945. Four-panel brochure, 5.5x8.5 inches, tenth printing (almost the end of the war), very good. The design of the aircraft depicted on the cover has been modified from earlier editions (see above). (#331508) $75.00



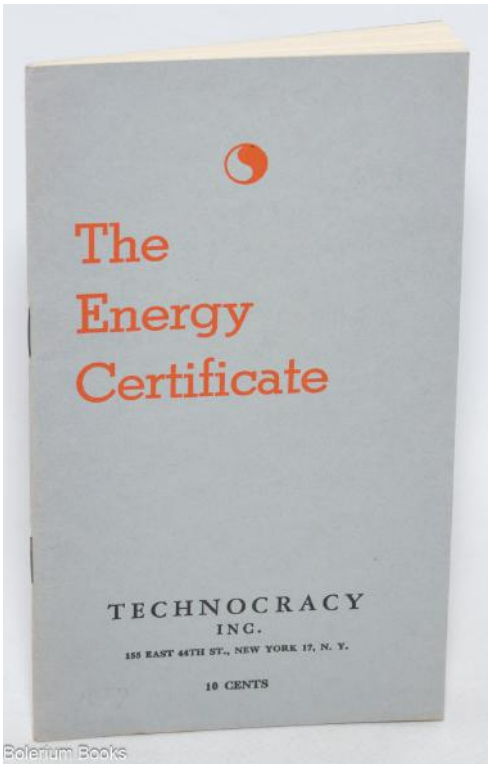
TECHNOCRACY BRIEFS

A *New* Strategy For LABOR

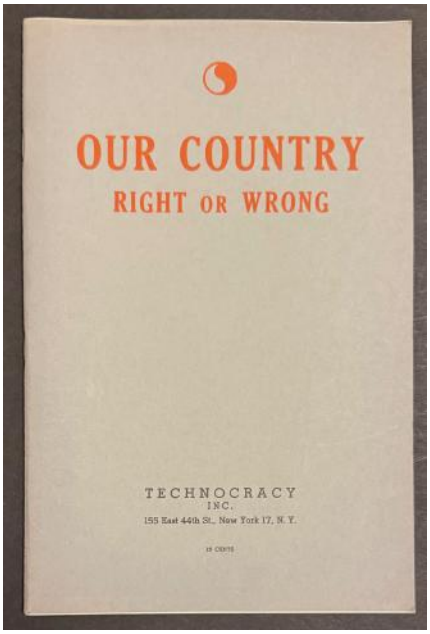
45. Technocracy. Technocracy Briefs [7 issues]. Seattle, WA: Technocracy, [1970s]. Group of 7 separate one-sheet briefs, each an 8.5x11 inch sheet printed both sides in red and black, some light wear else generally very good condition. Numbers included are 26, 28, 29, 30, 40, 50, & 64. (#181485) $25.00
Each brief is a single-issue article, some reprinted from Technocracy publications, some specially composed.


Time, Territory, and Technology
for CONTINENTAL DEFENSE
AMERICA'S major and immediate objective is to acquire defense against any conceivable aggression. This must take precedence over all other objectives of the American people. To accomplish it America must have Time, Territory, and Technology. The current defense program of the United States is wholeheartedly supported by Technocracy, but it is only a beginning. The current defense program of the United States lacks design and a **Continental strategy.** To render North America a self-contained giant more than strong enough to stand alone against all foreign powers of the world combined requires the integration and mobilization of the entire North American Continent. America can have this Continental defense plus the highest standard of living in the world—guns plus butter!
Technocracy reaffirms its opposition to sending Americans to Europe, Africa, or Asia to participate in any war off the North American Continental Area. This stand is neither
TECHNATE OF AMERICA

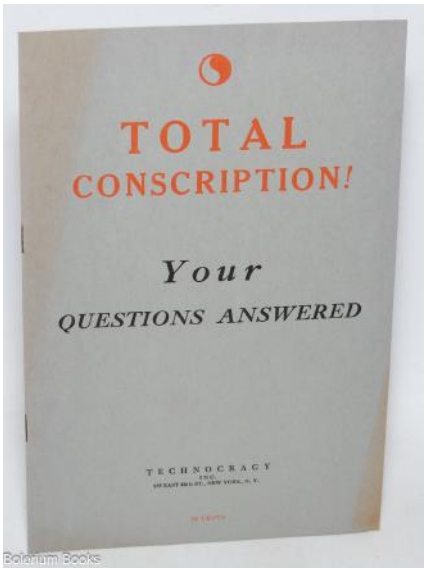
46. Technocracy. Time, territory, and technology for continental defense. New York: Technocracy, Inc., 1941. Four-panel brochure, 5.5x8.5 inches, second printing, very good. (#331509) **SOLD**
Argues that the ultimate goal in defense should be the consolidation of North America into "a self-contained giant more than strong enough to stand alone against all foreign powers of the world combined." Small map depicts the "Technate of America," a proposed continent-wide administrative zone stretching from Hawaii to Greenland, and including Central America.


The Energy Certificate
TECHNOCRACY
INC.
155 EAST 44TH ST., NEW YORK 17, N. Y.
10 CENTS
Bolerium Books

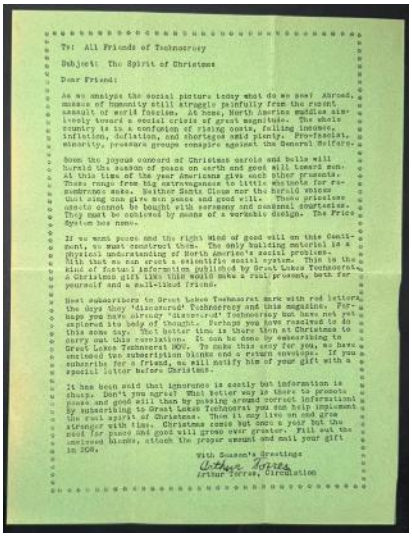
47. Technocracy, Inc. The energy certificate. New York: Technocracy, Inc., 1947. 22p., wraps, 3.75x6.5 inches, ninth printing. Adapted from an article in 'Technocracy' magazine A-10, July, 1937 (#324041) **SOLD**


OUR COUNTRY
RIGHT OR WRONG
TECHNOCRACY
INC.
155 East 44th St., New York 17, N. Y.

48. Technocracy, Inc. Our country, right or wrong. New York: Continental Headquarters, Technocracy, Inc., 1947. 28p. staplebound pamphlet, third printing, very good. (#331370) $65.00
Critique of US foreign policy in the postwar period for being focused on the negative (stopping the USSR) rather than positive economic development. Argues that under Technocracy, an investment of $300 billion could solve poverty and disease for the entire North American continent.


TOTAL
CONSCRIPTION!
Your
QUESTIONS ANSWERED
TECHNOCRACY
INC.
Bolerium Books

49. Technocracy, Inc. Total conscription! Your questions answered. New York: Continental Headquarters, Technocracy, Inc., 1942. 22p. staplebound pamphlet, mild uneven toning to cover, otherwise very good. (#324045) $20.00
Argues that only the complete conscription of men and machines for the war effort can defeat fascism.


To: All Friends of Technocracy
Subject: The Spirit of Christmas
Dear Friend:
As we analyze the social picture today what do we see? Abroad, masses of humanity still struggle painfully from the recent assault of world fascism. At home, North America muddles aimlessly toward a social crisis of great magnitude. The whole country is in a confusion of rising costs, falling income, inflation, deflation, and shortages amid plenty. Pro-fascist, minority, pressure groups conspire against the General Welfare.
Soon the joyous concord of Christmas carols and bells will herald the season of peace on earth and good will toward men. At this time of the year Americans give each other presents. These range from big extravagance to little trinkets for remembrance sake. Neither Santa Claus nor the herald voices that sing son gifts are peace and good will. Those priceless objects cannot be bought with sarcasm and sentimental courtesies. They must be contrived by means of a workable design. The Price System has none.
If we want peace and the right kind of good will on this continent, we must construct them. The only building material is a physical understanding of North America's social problem. With that we can erect a scientific social system. This is the kind of factual information published by Great Lakes Technocrat. A Christmas gift like this would make a real present, both for yourself and a well-liked friend.
Most subscribers to Great Lakes Technocrat mark with red letters the days they 'discovered' Technocracy and this magazine. Perhaps you have already 'discovered' Technocracy but have not yet explored its help of thought. Perhaps you have resolved to do this some day. What better time is there than at Christmas to carry out this resolution. It can be done by subscribing to Great Lakes Technocrat NOW. To make this easy for you, we have enclosed two subscription blanks and a return envelope. If you subscribe for a friend, we will notify him of your gift with a special letter before Christmas.
It has been said that ignorance is costly but information is cheap. Don't you agree? What better way is there to promote peace and good will than by passing around correct information? By subscribing to Great Lakes Technocrat you can help implement the real spirit of Christmas. Then it may live on and grow stronger with time. Christmas comes but once a year but the seed for peace and good will grows ever greater. Fill out the enclosed blanks, attach the proper amount and mail your gift in SOS.
With Season's Greetings
Arthur Torres
Arthur Torres, Circulation

50. Torres, Arthur. To: All Friends of Technocracy. Subject: The Spirit of Christmas [handbill]. [Chicago]: [Great Lakes Technocrat], [194-]. 8.5x11 inch mimeographed handbill, neatly fold-creased. (#331501) $35.00
Urges the recipient to get deeper into the body of Technocratic thought by subscribing to The Great Lakes Technocrat.